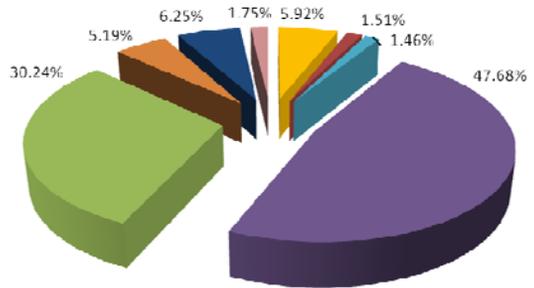
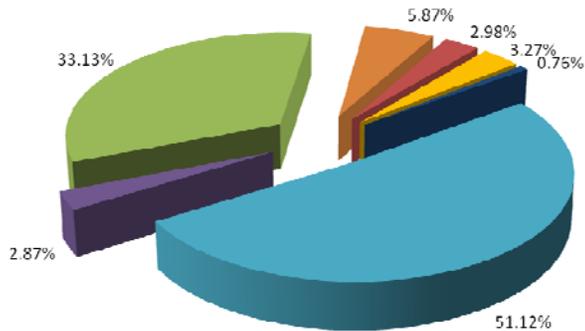


# Revenues 2012



- Fund Development
- Member Fees & Other Revenue
- Delta Corp. Rent Contribution
- Other Grants
- Program & Service Fees
- Corporation of Delta
- Gaming
- Donations & Community Sponsors

# Expenditures 2012



- Fund Development
- Salaries & Benefits
- Buildings/ Rent
- Programs & Services
- Communication & Marketing
- Professional Service Contracts
- Administrative Overhead

## Delta Museum and Archives Society

4918 Delta Street  
Delta, BC V4K 2V2  
(T) 604-946-9322 (F) 604-946-5791  
Email: [info@deltamuseum.ca](mailto:info@deltamuseum.ca)  
[www.deltamuseum.ca](http://www.deltamuseum.ca)

### Visit the Archives

4450 Clarence Taylor Crescent  
Delta, BC V4K 3W3  
604-940-3832

### Visit the Museum

4858 Delta Street  
Delta, BC V4K 2T8  
604-946-9322

### Our Mission

The Delta Museum and Archives Society captures, researches and preserves stories, records and objects of Delta; promotes community identity and facilitates access to history through education, exhibits and reference services for all people and future generations.

*We gratefully acknowledge the support of:*



Canadian Heritage Patrimoine canadien



Delta Agricultural Society

## Delta Museum and Archives Society

# Annual Report 2012



[www.deltamuseum.ca](http://www.deltamuseum.ca)

# Thank You To Our Donors and Sponsors!

## 2012 Major Donors and Sponsors

Apex Glass  
Ken & Judy Bates  
Bates Farms  
The Boot & Sombrero  
Brian's Auto  
George Burr  
Century Group  
Ken Clayton  
Corporation of Delta  
Delta Agricultural Society  
Delta Police Department  
DNH Woodworks Limited  
Envision Financial  
Evolution Fulfillment  
Fletcher Building Supplies  
Gateway Property Management  
Guichon Farms  
Beverly Holbrook  
Ideal Door Ltd.  
Ladner Business Association  
Ladner Legion  
Ladner Leisure Centre  
Lions Club of Delta  
Dr. Ian Lomness  
Lindy Mathesius  
MK Delta Lands Group  
Netclimber Web Design  
North Delta Rotary Club  
Quality First Maintenance  
RE/MAX  
Rod Swenson Farms  
Speedpro Signs  
Norm Snihur  
TRG Group Benefits  
Trinity Lutheran Church  
Westland Insurance  
Westshore Terminals  
Wendy White

**We truly appreciate all the support received from cash and in-kind donations throughout the year from corporate & private donors!**

- Despite the rainy day, the annual Canada Day Celebration was once more a resounding success.



*Cake Cutting on Canada Day*

- 3 fundraising events were held during the year: the Night for the Museum Fashion Show

*Night for the Museum Fashion Show*



Show, the Delta Heritage Classic Golf Tournament and 2 back to back Paddlewheeler Cruises. Although we would have benefitted from greater turnout at all events, overall the activities were well supported and thoroughly enjoyed by all who attended.



*Paddlewheeler Cruise*



*2012 Delta Heritage Golf Classic*



- A successful golf tournament at Beach Grove Golf Club helped to develop new sponsors and in-kind donors
- Members of the Rotary Club of Tsawwassen, with the contribution of their time and labour, built and installed a bank of storage cabinets for the museum's program space.



*Rotary Club Executive Members John Anderson and Peter Edwards receive an appreciation plaque from DMAS staff Gabrielle Martin and Carol Ballard.*

preserve. engage. inform.

## Preserving the Past

- New curator, Darryl MacKenzie, was hired March 2012. He brings a wealth of knowledge on "Preserving the Past", and is skilled in developing new stories to engage our audiences.



Darryl MacKenzie

- Significant acquisitions to the museum and archives in 2012 included Beach Grove Golf Course's historical research records; aerial photos from the Gateway Project; the original Delta Council Minute Book from the Mayor's Office; historical records from North Delta's Trinity Lutheran Church;

**231 artifacts offered for donation to the curatorial department**

Trinity Lutheran Church Congregation 1935. DMAS Photo # 2012-3-60



artifacts from the Delta Police Department, for the commemorative 125<sup>th</sup> Anniversary Event; valuable donated items from the early pioneering Burr family; and an 1855 quilt in exceptional condition quilted by the Mason Family and donated by Beverly Holbrook .

**51 donations of photos and documents were received by the archives**



Mason Family Quilt

- Collaborative efforts between the archives and the Municipal Clerk's Office paved the way for start of transfer of Corporation of Delta records to the archives in early 2013. DMAS is entrusted with preserving and archiving the Corporation's records and offering access to the community for referencing.
- Archives staff worked with the Corporation of Delta's GIS department to scan, digitize and print oversized posters, maps and drawings that are a part of the DMAS collection, to preserve the longevity of original documents.
- Archives worked with CBC to digitize sound recordings of valued local historian, the late Edgar Dunning.

**1194 photos and descriptions were added to the archives database**



Edgar Dunning

## Engaging the Present

- Delivered programming that supported our goal of reaching out to a broader community to better include diverse cultural and ethnic constituents - key focus for 2012 has been expansion into the North Delta region.

**8,606 people visited the Museum or Archives or attended a DMAS program or special event.**

- Collaborative efforts include: reaching out to the Tsawwassen First Nation to seek their involvement in partnering with the museum on an exhibit project for 2013; the North Delta Community Mapping Project involved working with 5 diverse community groups within North Delta as well as engaging 5 local artists; the 10<sup>th</sup> Annual Heritage Fair



Artwork from the Community Mapping Project by artist Leah Phillcox-McCullough

continued its successful close partnership arrangement with the Richmond Museum; and the Delta Police Department partnered with the museum to develop a 125<sup>th</sup> Anniversary Exhibit, shown early 2013.

**27 outreach exhibits or events**

- Expansion of the gift shop to participate in Ladner Village Market days increased our profile in the community and created more public awareness. Our expanded product-line was well received and Christmas season sales increased by 235% over 2011.



Gift Shop Booth at Ladner Village Market

- Throughout 2012, work to solidify our partnering relationship with the Corporation of Delta continued to be an important priority; we gratefully acknowledge the support we've received from Councillors and Corporation staff and together, we celebrated the 100<sup>th</sup> anniversary of the museum building, formally built for use as Delta's Municipal Hall.
- We interfaced with community through presentations, public events, an online survey and outreach activities including the newly formed and popular Delta History Hunters - a members' group who provide monthly free guided tours to local areas and sites of historical interest.

**182 volunteers gave 6,818 hours, a 16% increase over regular volunteer hours from 2011.**

**1,690 visitors to the museum**

as Delta's Municipal Hall.

**8 Delta History Hunters outings engaged over 115 participants**



Delta History Hunters

## Informing the Future

- 3 summer interns from UBC redeveloped the summer children's *WOW - What's on Wednesday* programs
- 2 new school programs were introduced for the 2012-2013 school year - an archaeology education kit, and a field trip program on the archaeology of Delta's Chinatown



- 3 new museum exhibits and 6 outreach exhibits were developed and displayed throughout Delta
- 4 summer students, funded through the YCW grant programs, worked on program, archival, curatorial, and marketing/ fundraising projects during their 13 week employment terms with DMAS.



Marketing and Fundraising Summer Student, Jessie Tsai

- Ongoing development of the online database has enabled a broader reach to the public to access our collections without the public having to physically visit the museum or archives.
- A variety of communication mediums has enabled DMAS to increase its connections to the community: regular support from media publications and broadcasts including published articles, editorials, interview segments aired on TV, and community event announcements.
- Developed our social media capacity by streamlining our website capabilities and expanding our Facebook page and HistoryPin.
- Workshops, held to offer teachers an introduction to our educational programs that support the elementary school curriculum, were positively received. Registrations in 2012 Fall programs increased by 56% over 2011.
- Developed a new "face" for our quarterly newsletter, the Chronicle, at the same time working to continue to develop the publication content. We are reaching and meeting the interests of a broader and diverse Delta community and are encouraged by the positive feedback.

**671 reference inquiries at the archives**

**67 publicity opportunities in local newspapers and 2 features on TV**

**135 DMAS members, including 14 new members**